



Y.D.P

YOUTH DREAMS PROJECT

WE BELIEVE IN YOUTH!

**Delivering exceptional
sports coaching and inspiring
the next generation to thrive.**



 www.youthdreamsproject.co.uk

WHO ARE WE?



We founded Youth Dreams Project (YDP) in February 2014, with the aim to inspire and motivate children of all ages.

Our ethos is to deliver the highest standard of sports coaching, providing opportunities for as many young people as possible.

We pride ourselves on our passionate delivery and commitment to positively impact the lives of the young people we get the privilege to coach.

Through sport, we can build self-esteem, give young people an outlet, encourage positive life choices and help them in every possible way to be happy and succeed in life.

Through serious hard work, we have built an excellent reputation and now deliver in over 40 schools in and around Peterborough and Lincolnshire. We also have franchises across Cambridgeshire, Leicestershire and Oxfordshire.

We are committed to delivering high levels of quality coaching, working closely with all of our clients and adhering to safeguarding procedures.

Coaching is our passion, but when wearing YDP Blue, we aim to do so much more than just coach. We want to inspire, motivate and enthuse the young people we meet, through fun sessions that leave a lasting impression.

Luke and Luke



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SCHOOL PROVISION



SCAN HERE TO VIEW
OUR OFFERINGS



PRE-SCHOOL

One of our key aims is to work with all children, therefore we currently deliver sessions to all ages: from nursery and pre-school age to young people in Sixth Form.

Our pre-school sessions are tailored carefully to incorporate fun activities that support the development of their ABCs (ability, balance, coordination and speed). These multi-skill sessions not only help young children to develop physically, but also socially.

PRIMARY SCHOOL PE LESSONS

We currently deliver formal PE lessons in lots of our primary schools. Our coaches develop units of work, ensuring all lessons adhere to the national curriculum and offer students the chance to develop and make progress. We have our own Curriculum/session plans, skills progression documents schools can access which gives the teachers more confidence to deliver PE when YDP are not present.

We have an assessment tracker, so all coaches that teach formal PE lessons will provide the school with termly assessment records for the class. Schools can use these sessions as PPA for staff or we can teach alongside their team to develop teacher subject knowledge.





EXTRA CURRICULAR CLUBS

YDP deliver a wide range of extra-curricular clubs in both Primary and Secondary Schools: breakfast and after-school sessions. Lots of schools use their Sports Premium funding to pay for these sessions as we can offer a broad range of sports and activities that may not be offered already. Some of our most popular clubs include Cheerleading, Dodgeball, Archery and Football.

We've got our own booking system - you tell us what you'd like and when, and we'll handle everything else! You'll get access to the registers to see exactly who's attending each club.

We also offer Lunchtime clubs - these activities give children something positive to do at a time when some are at a loose end.

"The YDP Mentoring Programme has had a hugely positive impact - our pupils are more confident, more focused, and far better supported. It's made a real difference."

Jacqui Reid, St John Fisher Catholic High School

INTERVENTION/MENTORING PROGRAMME

This programme is open for all students, but it can be particularly beneficial to those who have low self-esteem, lack motivation or are disruptive in lessons. It can also be useful for those students who may feel stressed due to a heavy workload, exams or coursework.

This programme not only supports students in feeling fitter, and healthier, it can boost confidence and self-esteem. Through expertly planned sessions, students are taught discipline, respect and encouraged to make positive life choices.



EMPOWERHER ♀ & EMPOWERHIM ♂



empowerHER and empowerHIM are six-week girls-only and boys-only programmes. They are physical activity programmes designed to boost participation in sport and empower young people to feel confident, capable, and supported. Alongside fun, engaging physical activities, the programmes provide holistic wrap-around support that focuses on building self-esteem, resilience, and positive wellbeing. We have meaningful conversations, helping children to develop emotional awareness and healthier ways of communicating.

Both empowerHER and empowerHIM were developed with input from a multidisciplinary team of health, care, and community professionals to ensure the programmes offer tailored and comprehensive support for every participant. Each session creates a safe, inclusive environment where children can try new activities, challenge themselves, and develop healthy habits - both physically and emotionally.

Schools are invited to select students who would benefit the most - particularly those facing challenges such as risk-taking behaviours, difficult home circumstances, or additional learning needs.



ALTERNATIVE PROVISION

Our coaching team provides a supportive and structured alternative provision for children who find it challenging to cope in a traditional school environment or who have been excluded from school. Through sports-based learning, mentoring, and positive role modelling, we create a safe space where young people can rebuild confidence, develop key life skills, and re-engage with education at a pace that suits their individual needs. Our goal is to help every child feel valued, capable, and ready to take their next steps.

This programme can be delivered on school site or at an off site facility. We work together with our schools and children to ensure that we use the correct surroundings depending on the needs of the children.



MIND MATTERS

YDP Mind Matters is a programme that delivers motivational presentations and workshops designed to inspire, encourage, and support young people, with a focus on those who may benefit from extra guidance.

Workshops are delivered in schools with young people to offer encouragement through inspirational messages, covering topics such as:

positive mind set, general life skills, character building and current social issues such as anti-social behaviour, gangs and knife crime and coping with anxiety.

Our programme aims to provide students with the tools and confidence they need to thrive both inside and outside the classroom and make positive life choices.

We have had several students take part in this programme who have gone on to join our Post-16 Scholarship Programme and later progressed into full-time coaching roles with YDP.





YDP CONTINUING PROFESSIONAL DEVELOPMENT

In addition to working with your students, YDP can also deliver training sessions to staff to support them in developing specific sports coaching skills. We offer CPD mornings for school staff where we cover topics like 'what PE in Primary Schools should look like' and 'Preparing for Ofsted'. Other CPD options include upskilling teachers by them working alongside our coaches, delivering sessions together.

YDP MUSIC

These sessions offer a modern day music experience, designed to engage and inspire all young people, but specifically support children who struggle in the traditional classroom environment. They will learn to write their own music, individually or as part of a group, on a given or self-selected topic. The group will then have the opportunity to perform their song, record it and transfer it onto their own personal disc.



REWARDS & CELEBRATION DAYS

YDP specialise in fun, so if you have an occasion where you might want to reward your children we can offer hire of our Bubble Football kit, Inflatable Dartboard, Disco Dome, Bouncy Castle, Gladiator Inflatable, Slip and Slide Waterslide, Assault Course, Large Slide and Football pitch! Lots of our schools use these as class rewards or for special occasions, such as sports days, Summer fetes and school fun days.

COMPETITIVE TOURNAMENTS

YDP are seriously committed to engaging children in sport and one of the best ways to do that is provide them with a platform to apply their skills into real, competitive contexts. These competitions are exclusively for schools that we work with and free to enter.

Each half term YDP hosts a competitive tournament in a different sport for different year groups and abilities. These tournaments allow all children to experience competitive games in a range of sports.



STAFF TEAM BUILDING

YDP can visit your school to deliver engaging, fun team-building activities designed to bring your staff closer together and strengthen positive team morale.



YDP BARBERING

An innovative programme offered to our schools, designed for Key Stage 2 and above. This unique initiative introduces young people to the fundamentals of barbering, providing an alternative learning environment where they can develop new skills, build confidence, and thrive.

SCHOOL HALF TERM CAMPS

Just because school is out, it doesn't mean YDP are! The fun can continue all year round with YDP camps. Our sports camps run during all of the school holidays at multiple schools, offering children the chance to make new friends and have fun developing their skills. Alongside our sports sessions, we provide arts and crafts activities to ensure every child can find something they love. With a chance to win great prizes and signed sports memorabilia, we ensure our camps create memories to last a lifetime! We also offer FREE camps to eligible families through our HAF partnership.

Our camps are delivered internationally and we work with schools in Germany and Greece.



YDP INFLATABLES

Youth Dream Projects Inflatables offers a wide variety of inflatable equipment for hire, suitable for private and public events. From sports days to targeted group work and private hire events, our equipment provides endless entertainment.

We have the selection below available to hire:

- Inflatable Football Dartboard (3.5m) £175 + VAT per day
- Disco Dome Bouncy Castle (4m) £175 + VAT per day
- Ballpit + Slide (3.5m x 3.5m) £175 + VAT per day
- Large Slide (9m H x 6m D x 5m W) £250 + VAT per day
- Slip and Slide Water Slide (1.5m x 7m) £175 + VAT per day
- Gladiator Inflatable (5m) £175 + VAT per day
- Assault Course (11.5m x 3m x 3.6m) £175 + VAT per day
- Football Pitch (20m x 10m) £250 + VAT per day
- Zorb Footballs (1m) £175 + VAT per day

Please contact us for availability.



COMMUNITY PROVISION

YDP BIRTHDAY PARTIES

Looking for an action packed birthday party? YDP offer a fun filled range of activities to ensure your child has a birthday to remember. Simply provide us with the date and we will arrange the location, activities and even the cake! You can choose from a number of packages to suit your budget. The parties can include a range of sports and fun games plus a choice of our exciting and fun inflatable equipment.

Please see our website or contact us for more details.



LOCAL PARTNERSHIPS



YDP proudly delivers a range of FREE community projects, working in partnership with local authorities and organisations to make sport accessible for all. Our current projects include:

- Cambridgeshire Police – providing free football sessions for teenagers.
- EmpowerHER – supporting and inspiring young females through physical activity.
- Cross Keys Homes – helping local families stay active and connected.
- Living Sport – introducing new and inclusive sports to the community.
- HAF (Holiday Activities and Food Programme) – delivering free camps for eligible families to keep children healthy, active, and engaged.

YDP DIDDY'S & LITTLE LEGENDS (AGES 2-10)

Diddys (Ages 2-5) - These sessions are ideal for introducing toddlers and youngsters to football and begin developing fundamental skills. Sessions are a great way to introduce children to their own peer group and are always based around fun.

Little Legends (Ages 6-10)- These sessions are slightly more technical and are perfect for those just starting out, are not committed to an existing team or anyone that just wants an extra session of football.



YDP INTERNATIONAL



YDP expanded internationally in December 2015, launching our first Half Term Camps in Athens, Greece. Since then, we've continued to grow, delivering camps at several private schools across Germany.

Our international reach is expanding each year - get in touch to find out more about bringing YDP to your school or community.



1-2-1 COACHING SESSIONS

These sessions were set up for all students/young people who want to further improve their skillset (in any sport) and push themselves to continually improve themselves. These sessions are available to all children, regardless of ability.

To book a 1-2-1 session please contact us.

YDP FOOTBALL CLUB

YDP Football Club has a complete pathway from Under 7s to our Allstars team (Post 16) and into our YDP Mens first team (who are playing in the Peterborough Division 1 as of 25/26). We have both girls and boys teams. Our AllStars team play in the Regional Super League, and our younger teams play in the Peterborough Junior Alliance League, with a match once a week and training once a week.

Our qualified coaches deliver sessions in a professional, fun and safe environment. Our aim is to continually develop each player, but in an environment that they enjoy and look forward to coming to.

We utilise our links with Professional Clubs by arranging matches against professional teams on a regular basis. We also participate in major European tournaments, playing against a host of European teams such as AC Milan. Our Under 18 team play in the National College League and they also enjoy regular friendlies against professional football clubs.



YDP ALLSTARS

Our YDP ALLSTARS are a football team, ages 16-18, coached by UEFA qualified coaches and compete in the National College League, as well as playing against professional clubs. Not only do they receive coaching to improve their physical skills, they will have the opportunity to meet inspiring role models, such as YDP Co-Owner and ex-professional goalkeeper Luke Steele and participate in group and 1:1 talks.

Our games are VEO recorded enabling the very best game and player analytics. Our Allstars are kitted out in top quality training kits and tracksuits.

Young people offered this scholarship will have the opportunity to achieve a Level 3 diploma, delivered by teachers from St John Fisher Catholic High School. We have had a number of scholars go on to university, apprenticeships and some have even joined the YDP Sports Coaching team.



YDP USA

At YDP USA, we help talented male and female athletes attain Scholarships to US colleges.

We offer one of the most affordable and reliable scholarship services on the market. We look to cater for each individual players needs with a YDP USA representative being assigned to each athlete support them throughout their entire time in the USA.

For further details, please visit: www.ydpusascholarships.com



WANT TO BE MORE INVOLVED?



FRANCHISES

Youth Dream Project offers exciting franchising opportunities to individuals and organisations that share their vision of empowering young people. With a focus on providing youth with access to education and skill-building opportunities, Youth Dream Project has established a proven model that has garnered recognition and support from various stakeholders.

As a franchisee, you will receive comprehensive training and support to ensure the success of your venture. By partnering with Youth Dream Project, you can make a meaningful difference in the lives of young people while building a profitable business. Join the movement and be a part of the solution.

FURTHER DETAILS HERE



SPONSORS

YDP offers a wide range of exciting sponsorship opportunities that allow businesses and community partners to get involved in meaningful and visible ways. From branding on our team uniforms and support for our thriving Football Club, to sponsoring special events and community programmes, there are plenty of avenues to showcase your organisation while making a positive impact.

Whatever your goals, YDP can tailor a sponsorship package that connects you with our vibrant community and helps champion local young people.

FURTHER DETAILS HERE



SUCCESS STORIES

We're incredibly proud of the many young people we've coached over the years - individuals who have gone on to achieve remarkable things both in sport and in life. Here are just a few of their inspiring stories:

Y.D.P. SUCCESS STORY

Joanna has had a challenging childhood. She lost her mum at a young age and struggled to cope with the grief, anxiety and many other emotions that come with the loss of a loved one. She was a very talented individual and sports gave her an outlet which provided focus, determination and happiness. In 2019, YDP asked Joanna to join us in becoming a young leader.

She is a key team member and always brings high quality coaching and leadership skills to our camps and events.

Joanna would like to join the Army as part of The Corps of Royal Electrical and Mechanical Engineers. The sky is the limit for Joanna and she will go on to achieve many great things. We are extremely proud to have positively impacted her teenage years and so excited to hear all about her future adventures.

“The thing I love most about YDP is the competitiveness all the coaches and children have. This makes it a fun environment where children want to do their best.

Working with YDP has given me so much confidence and leadership experience.

-Joanna



Y.D.P. SUCCESS STORY

Corey joined St John Fisher Catholic High School in September 2019 having previously spent the best part of Year 10 and Year 11 in the Behavioural Unit. Due to his anger issues he was not allowed to join the main school area. Since Corey joined the YDP Scholarship team, he has been an asset to both the team and the school. He willingly gives his time within and outside of school to help others and ensures his work is completed.

He has made good progress in dealing with the anger issues and is genuinely a great role model to not only the younger students, but also to his peers. He is an integral part of the YDP Camps, leading and inspiring children in our Sports activities.

Corey smashed his goal for when he left school and headed off to university. He went on to help children in care and is now a centre coordinator for a local college offering provision for high needs learners and challenging behavioural needs.

We are beyond proud to have helped influence Corey's journey.

“As a school we believe in giving students a chance regardless of their previous behavior and I am pleased to say Corey is a testament to why we do this, he is a very likeable and polite young man that just needed a bit of focus. If his previous school could see the progress he has made they would be very pleasantly surprised.

Mrs Ahmed



Y.D.P. SUCCESS STORY

Chrisaldo has just been appointed as the new PREMISES ASSISTANT at BCA

Chrisaldo was on the verge of exclusion in year 8. Family members in prison for serious offences. Exposed to all the wrong stuff. Joined our Boxercise classes, loved them, good in them. Slowly started changing his attitude and behaviour in school. Volunteered at camps, academy and community sessions. Won the young volunteer of the year award at the living sports awards evening a few years ago. Joined our AllStars programme and passed the course. Now goes into full time employment.

That's what YDP is all about.

And everyone of you that has played a part in the journey should be really proud cause this is a huge success

“YDP gave me the opportunity

- Chrisaldo



Y.D.P. SUCCESS STORY

Evander joined the YDP Allstars as a very shy young man, unsure of himself and struggling academically. In the beginning, he found the work challenging, but through determination and support he gradually improved, eventually earning his school qualifications. His journey didn't stop there - he continued to grow in confidence, stepped into coaching, and proved himself through dedication and hard work.

Today, Evander is a highly experienced YDP coach who serves as a role model for newer coaches, offering guidance, encouragement, and inspiration. His strong relationships with schools reflect the respect he has earned within the community, and his continued involvement as a player for the YDP men's team showcases his passion and commitment to the programme.

His story stands as a powerful example of perseverance, growth, and leadership.



READ MORE OF OUR SUCCESS STORIES HERE



We hope that your children will be the next to feature on our YDP Success Stories page. Every young person has incredible potential, and through our programmes, we aim to unlock it.

At YDP, we're passionate about spreading the YDP magic far and wide - reaching as many children as possible, giving them the confidence, strength, and self-belief to achieve things they never thought possible.

Together, we can inspire the next generation to dream big, work hard, and realise their true potential.

Be part of our story and help shape theirs.

WHAT SCHOOLS SAY



Matthew Van Lier

Principal, Stanground Academy

YDP are now a fully integrated partner in our academy, they share our values and support the delivery of our vision.

They have high expectations of themselves and the pupils who are enrolled on their courses. We work together in harmony and their innovative approach to pupil recruitment has assisted in the growth of our Sixth Form.

We are delighted with the collaboration and look forward to the year ahead.



Becky Dickson

Deputy Headteacher at St Thomas Moore

Since we have engaged with YDP, we have noted a significant improvement in the children being able to build relationships and work in partnership. The coaches spend time getting to know the pupils. They know what motivates and inspires them and use this knowledge to get the best out of the children. They pupils are engaged, enthused and are successful. The children look forward to their sessions all week and it provides a time for them to bond and develop their social skills and self-esteem! Thank you YDP!



Victora Blackwell

Parent

"Youth Dreams Project have changed the usual average after school clubs and P.E lessons, into fun, positive and motivational sessions that not only give children confidence but give them the access to sports that would not normally be available in schools. The half term sports camps provide affordable childcare, which get my children active in team sports and activities. From Boxercise to dance - I could not fault the service and coaches.

Richard Lord

Principal, SIS Friedrichshafen



I have worked with YDP for ten years in three different schools both in the UK and in Germany. Our students have benefitted in a number of ways, from group work and mentoring to bespoke camps during the school holidays. The feedback that we continually receive from students, parents and teachers is emphatically positive with the enthusiastic and can-do approach of the YDP team members always singled out. We look forward to working with YDP for many more years to come."



Connor Carr

Northborough Primary School PE Co-ordinator

YDP are such an integral part of our school now that we couldn't imagine our PE lessons without them. They ensure that all of our pupils are pushed to succeed in every sport and given the tools to compete in various events. They offer a wide array of competitions and clubs for everyone and adapt lessons to ensure a fun experience.



VISIT OUR WEBSITE TO FIND OUT MORE ABOUT OUR SERVICES



Contact Us

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